



May 8, 2017

TOKAI Holdings Corporation  
Katsuhiko Tokita, President & CEO  
(Code No. 3167 Tokyo Stock Exchange First Section)

To whom it may concern

## **Enriching Corporate Cloud Connection Service Offerings**

**Provide closed network connection to IBM cloud with redundant configuration**

As part of its “BroadLine Cloud Connection Solution” provided TOKAI Communications Corporation (hereinafter “TOKAI Communications”), a wholly owned subsidiary of TOKAI Holdings Corporation, is launching the connection service corresponding to "Direct Link collocation" which can use IBM's cloud service (IBM Bluemix Infrastructure (formerly Soft Layer)) with higher reliability, as attached.

"Cloud Connection Solution" has been steadily accumulating achievements since the launch of service in 2012, with the background of the spread of cloud services in recent years. And it has achieved dramatic growth such as the number of lines provided in FY2016 has doubled compared with the previous year.

We will continue to focus on this area and grow our ICT solution business for corporations.

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TOKAI Communications Corporation

**BroadLine, Telecommunications Service for Telecommunication Carriers and Corporations, to Support All Connection Methods of “Direct Link,” IBM Cloud’s Closed Network Connection Service**

**—Enabling the use of “Direct Link Colocation” that allows closed network connections in a redundant configuration—**

TOKAI Communications Corporation (Representative Director and President: Katsuhiko Tokita, hereinafter “TOKAI Communications”) is pleased to announce that “Ethernet Dedicated Line” and “Relation Ethernet” from BroadLine, its telecommunications service for telecommunication carriers and corporations, will begin providing connection services supporting “Direct Link Colocation,” which allows closed network connections in a redundant configuration with IBM’s cloud service “IBM Bluemix Infrastructure” (formerly SoftLayer\*, hereinafter “IBM Cloud”) via “Premium Connect for IBM Cloud” (hereinafter “Premium Connect”) provided by AT TOKYO Corporation (hereinafter “AT TOKYO”) from May 8, 2017.

\* SoftLayer was integrated into the IBM Bluemix brand in October 2016 and has been provided as IBM Bluemix Infrastructure.

BroadLine “Ethernet Dedicated Line” and “Relation Ethernet” have provided connections to the IBM Cloud via “Direct Link NSP” in “Direct Link”, IBM Cloud’s closed network connection service, since September 2014, and via “Direct Link Cloud Exchange”, which is connected via “Equinix Cloud Exchange (ECX)” offered by Equinix Japan KK (hereinafter “Equinix”), since November 2015, providing customers with secure and high quality connections with IBM Cloud (IBM Cloud Direct Link Connection Service).

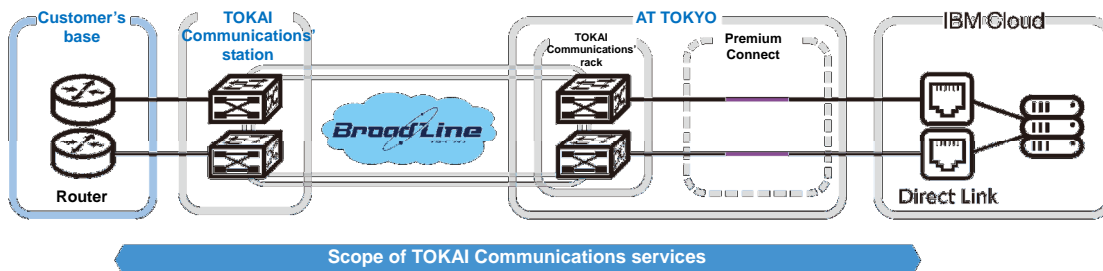
TOKAI Communications will begin providing connections via “Direct Link Colocation”, which provides closed network connections with IBM Cloud in a redundant configuration by supporting AT TOKYO’s Premium Connect. This will enable TOKAI Communications to support all three Direct Link connection methods and provide better support for customers’ use of IBM Cloud as the No.1 Direct Link support partner.

As an IBM Cloud business partner and Direct Link support partner, TOKAI Communications will facilitate customers’ use of IBM Cloud by flexibly responding to various connection configurations and providing a reliable and stable connection environment, while striving to provide highly reliable services that can be used by customers with peace of mind.

- IBM Cloud Direct Link connection methods (TOKAI Communications is capable of supporting all three methods)

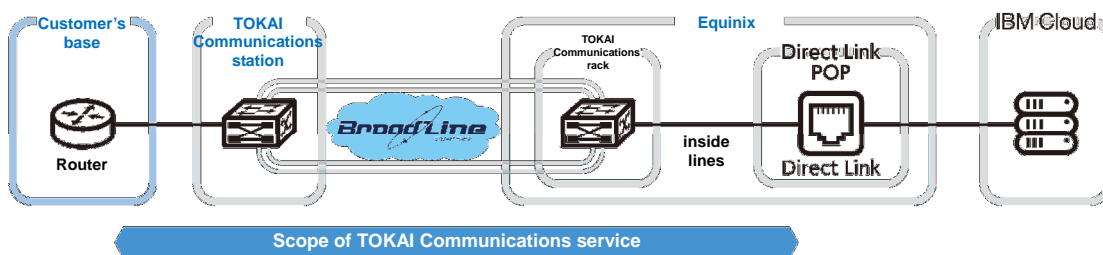
(1) Connection via Direct Link Colocation (**new service**)

This is a method to connect directly to IBM Cloud’s data center. In Japan, customers use Direct Link by connecting to Premium Connect offered by AT TOKYO. This method is best suited to customers who seek reliable connection services since all connections environments, including those within IBM Cloud, are redundant.



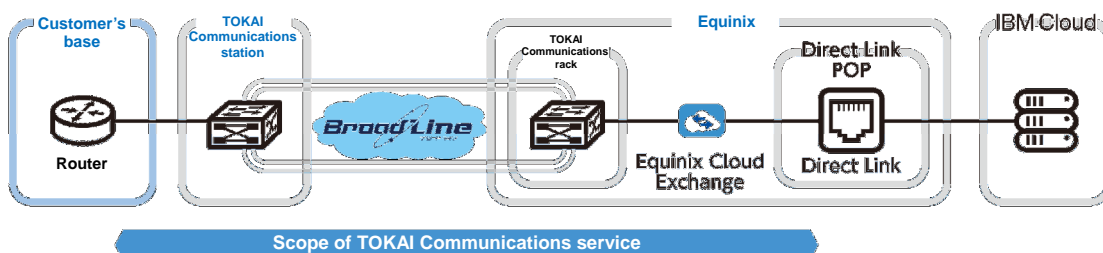
(2) Connection via Direct Link NSP (available since September 2014)

This method has been available since Direct Link, IBM Cloud’s closed network connection service, was launched. This method is best suited to customers who transmit relatively large volumes of data.



(3) Connection via Direct Link Cloud Exchange (available since November 2015)

This is a method to connect directly to Direct Link via network services offered by operators designated by IBM Cloud. In Japan, customers use Direct Link by connecting to Equinix Cloud Exchange (ECX) offered by Equinix. This method currently offers the lowest Direct Link usage fees.



- About the website of BroadLine “IBM Cloud Direct Link Connection Service”

Please access the website below for more details about “IBM Cloud Direct Link Connection Service”, which connects customers’ on-premise environment, including offices and data centers, to IBM Cloud in secure, high quality dedicated networks using closed network services such as wide area Ethernet or dedicated lines.

<http://www.broadline.ne.jp/direct-link/> (Japanese only)

Reference:

About IBM Cloud

<https://www.ibm.com/cloud-computing/>

- \* IBM, IBM logo, and Bluemix are trademarks of International Business Machines Corp. registered in many countries around the world.
- \* Names of companies, products, services, logos, etc., are trademarks or registered trademarks of the relevant companies.

[For inquiries regarding the service]

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