

July 3, 2017

To whom it may concern

TOKAI Holdings Corporation  
 Katsuhiko Tokita, President & CEO  
 (Code No. 3167 Tokyo Stock Exchange First Section)

## TOKAI DENKI powered by TEPCO Partial Reduction of Electricity Charge in Chubu Area

Four subsidiaries of TOKAI Holdings Corporation (Headquarters: Shizuoka-shi, Shizuoka; President & CEO: Katsuhiko Tokita; hereinafter “the Company”), namely TOKAI CORPORATION, TOKAI GAS CORPORATION, TOKAI Communications Corporation, and TOKAI Cable Network Corporation (hereinafter collectively “the TOKAI Group”), will lower the price of electricity charge plans (“Standard S” and “Standard L”) provided in the Chubu area<sup>\*1</sup> from August 1, 2017.

After the upcoming price reduction, electricity charges for “Standard S,” the electricity charge plan designed for ordinary households, will be the same as the electricity charge plan “Meter-Rate Lighting B” provided by Chubu Electric Power Co., Inc. (hereinafter “Chubu Electric Power”) up to the monthly usage of 120kWh and lower for the amount used above 120kWh.

In the case of changing from Chubu Electric Power’s Meter-Rate Lighting B to Standard S, customers will be able to save approx. 3% in their annual electricity charges in each of the following model cases<sup>\*2</sup>:

- Customers with monthly electricity charges of 8,000 yen (30A, approx. 306kWh) can save approx. 2,900 yen/year
- Customers with monthly electricity charges of 12,000 yen (40A, approx. 439kWh) can save approx. 4,300 yen/year
- Customers with monthly electricity charges of 15,000 yen (50A, approx. 536kWh) can save approx. 5,400 yen/year

When monthly electricity usage is 300kWh or above, “Standard L,” the electricity charge plan designed for households and stores with large electricity consumption, will be more economical<sup>\*3</sup> than “Meter-Rate Lighting C” and “Tokutoku Plan” provided by Chubu Electric Power.

No additional process is needed for customers who have already signed up for the plan. New electricity charges will be automatically applied to the amount used from August 1, 2017.

By taking the opportunity of the price reduction, the TOKAI Group will explore potential demand for switching power companies in the Chubu area while making comprehensive proposals for various life infrastructure services that are closely related to customers’ daily lives under the “Total Life Concierge (TLC)” vision.

\*1 Aichi, Gifu (excluding certain areas), Mie (excluding certain areas), Shizuoka (west of the Fuji River), and Nagano prefectures

\*2 Estimate conditions:

- Comparison with Chubu Electric Power’s “Meter-Rate Lighting B”; Estimates exclude Fuel Cost Adjustment Charges, Renewable Electric Energy Feed-in Tariff, and account transfer discount.
- TEPCO Energy Partner, Incorporated will grant additional points (5 points/1,000 yen) according to electricity charges (granting points to the amount of electricity bill after excluding the amount equivalent to tax, Renewable Electric Energy Feed-in Tariff, delinquency charges, and others).
- The TOKAI Group will additionally grant TLC Points (bonus points) according to the number of services provided by the Group (e.g. gas, Internet, CATV). In addition, new customers are applicable to “TLC Kasatoku Plus” launched on May 15. For more details, please access the Company’s website (<https://tlc.tokai.jp/tkplus/>).

\*3 • Estimates exclude Fuel Cost Adjustment Charges, Renewable Electric Energy Feed-in Tariff, and account transfer discount  
 • Including points (5 points/1,000 yen) granted by TEPCO Energy Partner, Incorporated according to electricity charges

## Electricity Charge Unit Price Subject to Price Reduction in Chubu Area

### 1. List of electricity charge by plan (including tax)

#### (1) Standard S

		New rate	Current rate
Demand charge	Per 10A	280.80 yen	
	For 15A	421.20 yen	
Energy charge	Per 1kWh, up to initial 120kWh	20.68 yen	23.32 yen
	Per 1kWh, over 120kWh to 300kWh	23.77 yen	
	Per 1kWh, larger than above	27.05 yen	27.97 yen
Minimum monthly charge		253.80 yen	

#### (2) Standard L

		New rate	Current rate
Demand charge	Per 1kVA	280.80 yen	
Energy charge	Per 1kWh, up to initial 120kWh	21.18 yen	23.32 yen
	Per 1kWh, over 120kWh to 300kWh	24.43 yen	
	Per 1kWh, larger than above	26.42 yen	27.97 yen

\* Please note that the change will not raise electricity charges for customers using any of the plans above regardless of usage volume.

### 2. Schedule for application of new charges

New electricity charge will be applied from August 1, 2017.

No additional process is needed for customers who have already signed up for the plan. For August electricity charges, energy charge unit price will be calculated based on the current rate until July 31 and based on the new rate on or after August 1.

(Reference) Characteristics of each plan

Name	Characteristics	
Standard S (ampere breaker contract)	Designed for customers who wish to determine demand charge according to the size of breaker rather than the volume of electricity usage	Customers are able to choose the size of ampere (10–60 ampere) using ampere breaker functions in the Smart Meter or ampere breaker (the same as Chubu Electric Power's Meter-Rate Lighting B)
Standard L (ampere breaker contract)		Contract of 6kVA or higher according to the capacity of customers' breaker (the same as Chubu Electric Power's Meter-Rate Lighting C)

The "TLC Point Campaign for Chubu Area" (300 TLC Points × 12 months) launched in September 2016 will be terminated on July 31, 2017.