



July 6, 2017

TOKAI Holdings Corporation
Katsuhiko Tokita, President & CEO
(Code No. 3167 Tokyo Stock Exchange First Section)

To whom it may concern

Efforts to prevent consumer damage by collaboration with 8 cities in Shizuoka prefecture

Provide nuisance phone filter service of our CATV business

TOKAI Cable Network Corporation (Headquarters: Numazu City, Shizuoka; President & CEO: Yasuhiro Fukuda; "TCN"), a wholly owned subsidiary of TOKAI Holdings Corporation that handles the Group's CATV business, has entered into a service agreement with 8 cities in Shizuoka prefecture and will tackle the prevention of consumer damage cooperating with local municipalities following last year.

1. Contributing to solving regional and social issues through collaboration with local municipalities

The Group develops CATV business in the service provision area of 5 prefectures nationwide, and has 510,000 for its broadcasting services business and 230,000 customers for its communication service business, totaling 740,000 customers.

Last year, in cooperation with 5 municipalities^{*1} in Shizuoka prefecture, "Tobila phone" service provided by TCN was adopted for the prevention of consumer damage from malicious business operators.

^{*1} It was adopted in 5 cities of Yaizu City, Fuji City, Susono City, Shimada City and Morimachi.

2. Efforts to prevent consumer damage by collaboration with 8 cities in Shizuoka prefecture

Even in this year, TCN will collaborate with 8 cities in Shizuoka prefecture to implement measures to prevent consumers' damage by using the "Tobila phone" service.

TCN has been entrusted operations that take advantage of the strengths of CATV operators who are closely tied to the region, such as notification, acceptance of applications, installation and maintenance of equipment of each municipalities's offering of "Tobila Phone" service.

Under the TLC (Total Life Concierge) vision, TOKAI Group comprehensively proposes various lifestyle services including energy, information and communication, and CATV services. Currently around 2.56 million customers use its services. The Group will work to improve customer satisfaction, and actively offer services and products that contribute to solving issues of local communities and society.

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