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TOKAI Holdings Corporation  
Katsuhiko Tokita, President & CEO  
(Code No. 3167 Tokyo Stock Exchange First Section)

**Cable TV Program Produced by TOKAI Group Company**  
**Won the 4K of the Year in 4K Category**  
**at “Japan Cable TV Program Grand Prix” Award Competition**

TOKAI Group announces that the cable television program produced by the cable TV business of TOKAI Group won the 4K of the Year in the 4K category at the 43<sup>rd</sup> Japan Cable TV Program Grand Prix Award Competition. Please see the appendix for details.

Japan Cable TV Program Grand Prix Award Competition is held every year to honor the excellent programs independently produced by the cable television production companies, the community-based visual information media, which provide information on hometown and the local community, and to contribute to developing visual information culture and transmitting information from local communities.

The program which won the 4K of the Year this year filmed and edited the Onbashira Festival held at Suwa Grand Shrine which represents the tradition and culture of its community in 4K. The work was appreciated for visual quality and expression using 4K technology. The Group received the awards two years in a row, following the Grand Prix / Minister of Internal Affairs and Communications Award it received last year.

TOKAI Group's CATV business offers broadcasting and communications services in five prefectures: Shizuoka, Kanagawa, Chiba, Nagano, and Okayama. Our broadcasting services distribute information to 510 thousand customers\*<sup>1</sup>, and communication services are provided to 230 thousand customers\*<sup>1</sup>. The business as a whole is ranked 6th\*<sup>2</sup> in the industry.

The CATV business acquired Tokyo Bay Network Co, Ltd. with 250 thousand customers as a consolidated subsidiary on July 20, 2017, and added Koto-ku and Chuo-ku, Tokyo, to the coverage areas.

We continue to promote the popularization of advanced broadcast service while developing the cable television business and expanding the customer base by delivering the community-based information that captivates our customers.

\*1 As of the end of June 2017

\*2 Source: *Cable Yearbook 2017*, SATEMAGA BI Inc. The number of households capable of viewing cable television

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**TV Program Produced by LCV Corporation,  
TOKAI Group's Affiliate Company, Won the 4K of the Year in the 4K Category  
at the 43rd Japan Cable TV Program Grand Prix Award Competition**

TOKAI Cable Network Corporation (Headquarters: Numazu City, Shizuoka Pref., Representative Director and President: Yasuhiro Fukuda; hereinafter “the Company”) promotes the development of optical network and the penetration of the optical broadcasting service as the satellite broadcast in 4K resolution will practically start in December 2018. Moreover, the Company leads the initiatives to produce high-quality television programs with the state-of-the-art 4K broadcasting technology and accumulate the 4K contents that will be handed down to the next generations.

The Company announces today that LCV Corporation (Suwa City, Nagano Pref.; Representative Director and President: Kimihiro Yoshizawa), an affiliated company of TOKAI Group, won the 4K of the Year in the 4K category at the 43<sup>rd</sup> Japan Cable TV Program Grand Prix Award Competition.

Japan Cable TV Program Grand Prix Award Competition is held by Japan Cable and Telecommunications Association which consists of 371 ordinary and other members that engage in cable television business. A number of programs are sent from the cable television stations around the country and Grand Prix / Minister of Internal Affairs and Communications Award is selected either from the Main Competition category in which a panel decides the outstanding program as a video work or from the Community category in which a panel chooses the programs created with a local perspective which is characteristic of CATV. Meanwhile, the 4K of the Year is selected from the 4K category based on the quality and expression of the 4K video. LCV won the prize for two consecutive years following the Grand Prix / Minister of Internal Affairs and Communications Award it received last year.

The awarded program was one of the trilogy series “Onbashira” that filmed and edited the Onbashira Festival held at Suwa Grand Shrine in 2016 with 4K technology. The trilogy consists of Yamadashi, Satobiki, and Omnibus, and the program titled “Onbashira Yamadashi” features the ritual with magnificent scenes of “Kiotoshi (riding the log down the hill)” and “Kawagoshi (pulling the log across the river),” the highlights of the festival. The program was broadcasted nation-wide through “Cable 4K”, the 4K channel dedicated to cable television, on Saturday, May 7, 2016.

■ Title: “Onbashira Yamadashi”

■ Summary

Onbashira Festival held in Suwa Area every seven years is an important religious event at Suwa Grand Shrine with a history of more than 1300 years. Ujiko, a group from the land surrounding the areas dedicated to the worship

of the shrine, works as the volunteers to support the festival. LCV shot this traditional culture in high-quality 4K format and brought life to the exciting and beautiful video. The program is valuable as a visual record which captures the enthusiasm of the people in Suwa area, and it is worthwhile to be passed down to the next generations.

The work closely filmed the ujiko of Suwa and the visitors put their heart into the six-day event of "Yamadashi" as well as an exciting moment of Onbashira or honored pillars being dragged down and was easy to follow for the viewers who have not visited and watched the festival.



#### ■ About Japan Cable TV Program Grand Prix Award Competition

Japan Cable TV Program Grand Prix Award Competition is the largest competition in the cable television industry hosted by Japan Cable and Telecommunications Association. The award honors the excellent programs independently produced by the CATV companies across the country that convey the information on the local community. The competition is held every year to further nurture visual information culture for community members.

The ceremony took place at iTSCOM STUDIO & HALL Futako Tamagawa Rise located in Setagaya, Tokyo on Thursday, September 14 to announce the winners of the awards. Please see the website of Japan Cable and Telecommunications Association (<https://www.catv-jcta.jp/>) for further details.

The Company continues to produce the cable television programs rooted in the community and improve the broadcasting contents. We also promote the popularization of advanced broadcasting services to provide services that satisfy our local customers.

[Contact]

TOKAI Cable Network Corporation

TEL: 0120-696-942 (toll-free, from 9:30 to 18:30)

<http://www.thn.ne.jp/> (Japanese only)