



June 6, 2018

To whom it may concern

TOKAI Holdings Corporation
Katsuhiko Tokita, President & CEO
(Code No. 3167 Tokyo Stock Exchange First Section)

Start of “Rakuraku Wireless,” the Consumer Internet Service Using the Regional BWA Scheme, First in Shizuoka Prefecture

The CATV provider in our Group, TOKAI Cable Network Corporation (Headquarters: Numazu City, Shizuoka Prefecture, President and Representative Director: Mitsu haya Suzuki, hereafter cited as “TCN”), started providing “Rakuraku Wireless,” the wireless internet connection service using regional BWA from April 27 after obtaining the radio station license for regional BWA on February 8, 2018, from the Tokai Bureau of Telecommunications, the Ministry of Internal Affairs and Communications.

This is the first regional BWA service for consumers in Shizuoka Prefecture.

* For the overview of regional BWA, the service area and the overview of the service, please see the attached press release from TCN.

The CATV business of our Group is providing community-based services contributing to secure, safe and comfortable life of people in the local community. As part of it, we are working on providing 4K/8K broadcasting, local disaster information via community channels and prevention of consumer damage (Tobilaphone Service^{*1}). We are also making effort for diversification of the business, including recently starting the intelligent HOME service^{*2}, which is recognized as the most promising IoT service.

We will continue strengthening our role as the provider of critical infrastructures for the local community, as well as establishing our reliability and position as the business that improves quality of people’s life by proactively approaching local governments or businesses.

*1 Tobilaphone Service: A service to prevent consumer troubles by identifying troublesome phone numbers based on a troublesome phone number list that daily accumulates data provided by police, the Consumer Affairs Agency or local governments.

(Press release: http://www.tokaiholdings.co.jp/english/ir/news/pdf/20160909release_e.pdf)

*2 intelligent HOME service: A service to remotely control various home electric appliances or devices connected via the internet by using the smart home service provided by its communications Inc.

(Press release: http://www.tokaiholdings.co.jp/english/ir/news/pdf/20180110release_e.pdf)

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TOKAI Cable Network Corporation

Launch of the Regional BWA Service for Consumers in Chojagahara Area, Izunokuni City, Shizuoka Prefecture

TOKAI Cable Network Corporation (Headquarters: Numazu City, Shizuoka Prefecture, President and Representative Director: Mitsuhaya Suzuki, hereafter cited as “we”) is promoting the acquisition of the radio station license for regional BWA*¹ and the development of wireless communication services for local governments and consumers in service areas in Shizuoka Prefecture.

As announced on February 8, 2018, we obtained the radio station license for regional BWA in Izunokuni City, Shizuoka Prefecture, from the Tokai Bureau of Telecommunications, the Ministry of Internal Affairs and Communications, on the same date. Following it, we prepared a wireless communication service in Izunokuni City, and finally launched the wireless communication service for consumers in Chojagahara area, Izunokuni City, Shizuoka Prefecture, on April 27. Our service is the first regional BWA service for consumers in Shizuoka Prefecture.

Regional BWA provides wireless broadband services meeting local characteristics or needs by using frequencies between 2,575 MHz and 2,595 MHz (regional band). In Chojagahara area, we will eliminate digital divide*² by providing a broadband internet service utilizing wireless communications to regions in which wired ultra-high-speed broadband and other internet services are not available due to geographical and other reasons.

- Overview of the Wireless Communication Service for Consumers in Chojagahara Area, Izunokuni City, Shizuoka Prefecture

Service name	Rakuraku Wireless
Service area	Part of Chojagahara area, Izunokuni City, Shizuoka Prefecture
Description	Wireless broadband internet connection service (best effort service) with up to 110 Mbps for downloads and up to 10 Mbps for uploads
Monthly fee (without tax)	2,980 yen

* The administrative fee (3,000 yen without tax) and the terminal purchase cost (19,800 yen/unit without tax) are required additionally.

The fees may be subject to change.

We will continue our effort to obtain the license for regional BWA and start services using it in order to meet a wide variety of customer needs by adding wireless communication services to conventional wired broadcasting and communication services. We will also continue the deployment of services contributing to life of local customers by expanding wireless service areas and developing convenient plans.

*1 BWA ... Short for Broadband Wireless Access.

*2 Digital divide ... Disparities generated between people who can use the internet, PC or other information and communication technologies and people who cannot.

[Inquiries about this press release]

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