



October 16, 2018

To whom it may concern

TOKAI Holdings Corporation
Katsuhiko Tokita, President & CEO
(Code No. 3167 Tokyo Stock Exchange First Section)

**Promotion of Installation of Fiber Optic Lines for Broadcasting and
Communication Services for TOKAI Group's CATV Business
--Started Providing New Services Through the Fiber Optic Lines of TV Tsuyama,
Inc.--**

TV Tsuyama, Inc. (Headquarters: Tsuyama City, Okayama Prefecture; President: Naritoshi Kenmochi, hereinafter, "TV Tsuyama"), a consolidated subsidiary of TOKAI Holdings Corporation (hereinafter, the "Company") which conducts CATV business in TOKAI Group, has been making an investment in fiber optic lines (FTTH, or fiber-to-the-home deployment) in its service areas, and started providing new services using FTTH networks.

The greatest feature of TOKAI Group's CATV business is our fiber optic networks connecting the master facility and subscribers' homes with optic fiber. TOKAI Group has been promoting FTTH deployment through our proprietary fiber optic networks, enabling provision of large-volume communication and video and voice services since 2006, with an insight into the era of fusion between broadcasting and communications, and we plan to roughly complete FTTH deployment in all our service areas in FY2020. Our fiber optic networks have realized high profitability of the fixed-line broadband communication services of our CATV business. In addition, the networks support the advancement of broadcasting services, including 4K/8K satellite broadcasting, and are driving the Group's competitive edge.

TV Tsuyama started investment in the fiber optic networks, following its conversion to TOKAI Group's consolidated subsidiary. The company plans to inject approximately 1.2 billion yen over the next six years to expand the coverage of fiber optic networks to about 80% of its service areas by the end of FY2020, with an eye to contributing to realizing an advanced information communications society in such areas.

Under the TLC (Total Life Concierge) vision, TOKAI Group has been offering comprehensive lineup of various lifestyle infrastructure services closely connected to people's lives, including energy, information and communications, and CATV, which are currently being used by 2,880,000 customers. Going forward, by continuing to actively work toward providing products and services sought in regions and society, the Group will aim to enhance corporate value as a business operator supporting comfortable living of people in the local communities.

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