



October 25, 2018

To whom it may concern

TOKAI Holdings Corporation
Katsuhiko Tokita, President & CEO
(Code No. 3167 Tokyo Stock Exchange First Section)

Launch of “Concierge Club”

– A Set of Service Offering Personal Liability Insurance and Over 1,400,000 Life Perquisite Services –

TOKAI Holdings Corporation (Head office: Shizuoka City, Shizuoka Prefecture; President & CEO: Katsuhiko Tokita; hereinafter the “Company”) announces that it will enter into a partnership with Benefit One Inc. (Head office: Chiyoda-ku, Tokyo; President & CEO: Norio Shiraishi; hereinafter “Benefit One”) and will start accepting applications from October 25, 2018 in regard to the “Concierge Club”, a set of services offering personal liability insurance and over 1,400,000 life perquisite services.

“Concierge Club” is a service where “Benefit Station”, a membership perquisite service provided by Benefit One (approximately more than 1,400,000 services available in areas including restaurants, leisure facilities, elderly/child care at a preferential price), is supplemented by a personal liability insurance which compensates accident liability concerning all family members in everyday life in an amount up to 100,000,000 yen.

Under the TLC (Total Life Concierge) vision, TOKAI Group has been offering comprehensive lineup of various lifestyle infrastructure services closely connected to people’s lives, including energy, information and communications, and CATV, which are currently being used by 2,880,000 customers. In addition to the Concierge Club service to be launched, by utilizing the latest technologies including AI and Iot, TOKAI Group will continue to aim to be a corporate group which contributes to customers’ lives.

■ Overview of Concierge Club

- (1) Name
Concierge Club
- (2) Details of service (features)
Life perquisite service of “Benefit One” available on a daily basis; compensation of accident liability concerning all family members of up to 100,000,000 yen (negotiation services for out-of-court settlements included)
- (3) Price offered
Service charge: 500 yen / month (not including tax)
- (4) Application
Application can be made from the following website:
<URL> <https://tokai-grp.jp/tlcpt/tlcpt/143.html>

【Inquiries on Service】

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