



September 3, 2020

To whom it may concern

TOKAI Holdings Corporation
Katsuhiko Tokita, President & CEO
(Code No. 3167 Tokyo Stock Exchange First Section)

Launch of Provision of Streaming Service, Netflix, by Tokyo Bay Network Co., Ltd.

TOKAI Holdings Corporation (hereinafter the “Company”) hereby announces that Tokyo Bay Network Co., Ltd. (Headquarters: Koto-ku, Tokyo; Representative Director and President: Masahiko Takada; hereinafter “TBN”), a consolidated subsidiary of the Company engaging in the CATV business, launched a new service on September 1, 2020 in partnership with Netflix, one of the world’s leading online streaming services.

The Company aims to provide quality time to a greater number of people by enabling customers to watch Netflix’s original contents, such as award-winning programs and popular series, movies, dramas, anime, and documentaries, while using services offered by TBN.

In addition, the Company has launched “with discount (N),” an internet fee discount service for customers using both Netflix and a fixed internet service designated by TBN.

*For more details about the service and fees, please visit TBN’s website (<http://www.baynet.ne.jp/>).

The Group’s CATV business provides community-based services, contributing to safe, secure, and comfortable lives of people in the communities. The Company will continue to strengthen its role as a provider of key infrastructure in the communities while building trust and establishing a position as an operator of business that enhances the quality of people’s lives.

■Netflix

Netflix is one of the world’s leading streaming entertainment services with 193 million paid memberships in over 190 countries. It distributes TV series, documentaries and feature films across a wide variety of genres and languages, including award-winning programs. Members can watch as many programs as they want, anytime, anywhere, on any internet-connected screen. With a unique function that recommends programs that match each person’s taste, members can easily find programs that they want to watch. There are no commercials or commitments.

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